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## InsideValuation™ Increases Year To Date Revenues By Highest Rate Since Inception

October 23, 2012 – Reno, NV – InsideValuation™, a nation-wide provider of residential and commercial real estate valuation services, increased revenues by 74% and expanded the number of new clients by 38% year to date compared to the same period in 2011. Both residential and commercial evaluation product lines, provided to clients under Guidelines issued by the Federal Interagency Guidelines in 2010, shared in the gains.

“All indications point to a recovering real estate market,” commented John A. Calhoun, Chief Executive Officer for InsideValuation™. “The Mortgage Bankers Association’s Purchase Application rate is on the rise while Housing Starts are topping expectations, led by multi-family units. The National Association of Realtors forecasts a decrease in commercial vacancy rates and an increase in rental rates for industrial and retail commercial space. These trends will directly and positively affect our business going into 2013 and beyond.”

Brandon Melanese, Senior Vice President for Business Development, sees a strengthening market heading into 2013 as well. “We’re providing valuation solutions to a diverse client, from national banks with real estate portfolios to REITs with holdings nationwide. Customers are demanding data-driven valuations of their holdings and often require quick turnaround. We’re meeting that demand head on and quite successfully. We have also enhanced our reports to include Replacement Cost Value, Automated Valuation Models and line item adjustments so that clients have one, integrated source for valuation solutions.”

Clients include Umpqua Bank, US Bank and Wells Fargo, among others.

### *About InsideValuation™*

InsideValuation™ provides commercial and residential valuation solutions through timely and accurate evaluation data so clients can make strategic decisions about their real estate holdings. The firm serves financial and real estate holding customers with integrity and market knowledge through a nationwide network of more than 30,000 vetted field agents and an exemplary staff who are often recognized for their conscientious customer service.

InsideValuation™ relocated to renovated, state-of-the-art offices to better serve an expanding customer base. Contact InsideValuation™ at [www.OutsideValuation.com](http://www.OutsideValuation.com), 775-828-4044, and at 241 Ridge Street, Reno, NV 89501.

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