

NABPOP and StreetLinks Lender Solutions Solidify Partnership

StreetLinks Lender Solutions has become a corporate sponsor and advisory partner to the National Association of BPO Professionals (NABPOP). StreetLinks is distinguishing themselves as a quality oriented BPO provider by ambitiously filling their BPO panel with NABPOP BPO Certified agents.

Scottsdale, AZ (PRWEB) March 10, 2011

The National Association of Broker Price Opinion Professionals (NABPOP) is pleased to announce StreetLinks Lender Solutions as a NABPOP corporate sponsor and advisory partner. StreetLinks is the fastest growing appraisal management company in the country and has expanded their operations by offering quality-oriented Broker Price Opinions (BPOs). StreetLinks currently services many of the nation's largest retail, wholesale and correspondent lenders.

"We are proud to welcome StreetLinks as a NABPOP corporate sponsor," said NABPOP President, Michael Ramer. "Their focus on working with our members to provide the highest quality BPOs makes them an ideal advisory partner for our organization. We strive as an organization to educate real estate professionals on BPOs and we are pleased that StreetLinks agrees with our company vision."

StreetLinks fully supports, endorses and complies with BPO Standards and Guidelines (BPOSG) derived and promulgated by the BPO Standards Board (BSB), which is facilitated by NABPOP. StreetLinks is ambitiously filling its BPO agent panel with NABPOP Certified agents and brokers. StreetLinks has distinguished itself as a qualityoriented BPO organization by offering discounted rates for NABPOP BPO Certification for agents and brokers and giving preferred status to NABPOP Certified BPO agents and brokers.

"We evaluated several industry organizations and determined that NABPOP provides the premier BPO education and certification process," explained Steve Haslam, StreetLinks CEO. "StreetLinks fully recognizes and endorses the NABPOP certification as an ideal complement to our focus on quality BPOs. We are committed to

educating our entire panel to provide a superior, differentiated BPO product."

About NABPOP

NABPOP is a non-profit professional trade association comprised specifically of BPO practitioners. NABPOP tests for and grants a certification based on BPO practitioners' pricing knowledge and skills, as well as their understanding and application of the BPOSG. Organizations that hire BPO practitioners can rest assured that NABPOP BPO Certified Practitioners have the requisite knowledge and skills required to perform accurate and timely BPOs. Furthermore, members of NABPOP benefit from the professional advancement of robust BPO education and training, a stringent BPO certification process, BPO job resources, Code of Ethics, and networking that is offered through the association. NABPOP also serves as a strong political advoccate of BPO practitioners, therefore elevating the BPO industry and, in part, the real estate valuation industry. For more information, please visit <u>http://www.nabpop.org</u>.

About StreetLinks

StreetLinks Lender Solutions provides an innovative and comprehensive suite of valuation services and lending technology solutions to banks, lenders and other mortgage industry firms. StreetLinks' commitment to quality and service, embodied by their partnership approach to clients and appraisers, continues to set them apart as the nation's premier lending solutions partner. StreetLinks products and services are used by thousands of mortgage bankers and appraisers nationwide to simplify and improve everyday business operations. For more information, visit http://www.streetlinks.com.

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